

For Immediate Release

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Public Relations Foundation of Houston Begins Annual Fall Giving Campaign

(HOUSTON, Texas) –*October 23, 2016* - The Public Relations Foundation of Houston (PRFH) has begun its annual Fall Giving Campaign. The Foundation is the charitable arm of the Public Relations Society of America - Houston Chapter and focuses on supporting college students in and from the Houston area studying public relations or other communications-related fields.

Each year, the Foundation awards scholarships to deserving students. This year, the PRFH awarded a total of three \$3,000 scholarships and three finalist stipends totaling \$12,000. Proceeds from this year’s campaign, which will consist of individual contributions and proceeds from raffle drawings at the PRSA Houston holiday party in December will benefit the PRFH Scholarship Fund.

“This is the second largest annual fundraising activity for the Foundation. We want to be able to fund additional opportunities for deserving students aspiring to work in public relations and related fields. The future of our industry depends on making scholarship funding available,” said Sparkle Anderson, PRFH President.

Students begin the PRFH scholarship application process in early February and are later selected after being judged on a number of criteria from academic performance and GPA to community involvement and writing samples. Donors can contribute to the Fall Giving Campaign by visiting <http://www.prsahouston.org/foundation>.

“Every donation counts, no matter how big or small. We want to continue to offer scholarships to students in need,” Anderson continued.

About the Public Relations Foundation of Houston

The Public Relations Foundation of Houston (PRFH) was formed by PRSA Houston to support the growth and development of the PR profession by awarding scholarships to college students at regional universities. Their mission is to strengthen the future of public relations. For more information, please visit www.prsahouston.org/foundation.

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