

2014 PRSA Houston Excalibur Award Winners

Category	Company	Entry Title	Award Type
Grand Excalibur Winner	U.S. Army Corps of Engineers Galveston District	Texas Coastal System: Communicating Corps Responsibilities Along the Texas Coast	
CEO Communicator of the Year	Houston Methodist	Dr. Marc Boom	
Government Communications Team of the Year	U.S. Army Corps of Engineers Galveston District	U.S. Army Corps of Engineers Galveston District	
Large PR Agency of the Year	Fifth Ring	Fifth Ring	
Mid-Size PR Agency of the Year	Integrate Public Relations	Integrate Public Relations	
NonProfit Communications Team of the Year	Houston Methodist	Houston Methodist, Public Relations Department	
Public Relations Professional of the Year	Houston Methodist	George Kovacik	
Young Public Relations Professional of the Year	Chris Ransome and Associates (CRA, Inc.)	Laci Theriot	
Annual Reports	Exterran	Exterran 2012 Annual Report	Bronze
Annual Reports	Houston Methodist	Houston Methodist Hospital- Shaping the Future of Nursing Today	Bronze
Community Relations	Nabors Industries	Nabors Thank Pink! Susan G. Komen Fundraising Campaign	Bronze
Community Relations	U.S. Army Corps of Engineers Galveston District	Texas Coastal System: Communicating Corps Responsibilities Along the Texas Coast	Gold
Community Relations	Langrand and Company	METRO Think Rail School Safety Program	Silver
Crisis Communications & Issues Management	Carbonara Group	Ducking Reputation Disaster - West Memorial Place	Bronze
Crisis Communications & Issues Management	Edelman Public Relations	Crisis Communications Support for Williams	Gold
Editorials & Op-Eds	Love Advertising	Komen Houston Affiliate Op-Ed	Bronze
Editorials & Op-Eds	Texas Children's Hospital	The Wait: Analyzing the Lung Transplant Process for children under 12	Silver
Editorials & Op-Eds	Carbonara Group	The Menninger Clinic - Sandy Hook Op- Ed	Silver
Events & Observances	Exterran	Exterran World Premiere 2013	Bronze
Events & Observances	Love Advertising	2013 Houston Auto Show	Bronze

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Events & Observances	Galveston Island Convention & Visitors Bureau	Galveston Seaweed Art Contest	Gold
Events & Observances	Love Advertising	2013 Texas Renaissance Festival	Silver
Events & Observances	Elmore Public Relations	A Soaring Birthday Celebration: Architects of Air at Discovery Green	Silver
Feature Story	Fifth Ring	Corpro Offshore Engineer Feature Story	Bronze
Feature Story	Fifth Ring	Corpro Oil & Gas Network Feature Story	Bronze
Government & Public Affairs	MMI Agency	New Healthy Texas Public Affairs Campaign	Silver
Grassroots Program/Guerilla Marketing	Emerus	Emerus Campaign	Bronze
Integrated Communications	Pierpont Communications	The Battle Against Big Government: Chamberlain Krdlicka Takes on the Department of Labor	Bronze
Integrated Communications	Emerus	Emerus Campaign	Bronze
Integrated Communications	NASA Johnson Space Center Public Affairs	Astonaut Karen Nyberg Strategic Communications Campaign	Silver
Internal Communications	Emerus	Emerus Campaign	Bronze
Internal Communications	CenterPoint Energy Corporate Communications	CNP Today Launch	Gold
Magazines	Episcopal High School	Pillars Magazine	Bronze
Magazines	Fifth Ring	FIVE Magazine	Silver
Magazines	The University of Texas MD Anderson Cancer Center	Messenger	Silver
Marketing B to B	Fifth Ring	Tensar Product Public Relations Program	Silver
Media Kit	Love Advertising	2013 Grand Prix of Houston Media Kit	Bronze
Multi-Cultural Public Relations	Love Advertising	Komen Houston Affiliate Phone Bank	Bronze
Multi-Cultural Public Relations	U.S. Army Corps of Engineers Galveston District	Corps in the Classroom: Building Tomorrow's Leaders in STEM	Gold
News Release	Corridor Rescue, Inc.	Corridor Rescue	Bronze
News Release	Houston Methodist	Acid Reflux May Cause Heart Disease	Bronze
News Release	Houston Methodist	A Hospital Machinist	Silver
News Release	University of Houston	Do Fruit Flies Hold the key to Treating Dementia	Silver

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Newsletter	Southwestern Energy Company	SWN Connection Employee Newsletter Redesign	Silver
Public Service & Non-Profit	Texas Children's Hospital	Infectious Diseases Hit Epidemic Levels in Texas	Bronze
Public Service & Non-Profit	U.S. Army Corps of Engineers Galveston District	Selling Water Safety to Save Lives: Army Engineers Collaborate to Combat Water-Related Fatalities	Silver
Reputation & Brand Management	The Company of Others	Clockwork Online Reputation Management	Gold
Reputation & Brand Management	Phillips 66 Communications & Public Affairs	"Organic" Rollout of New Corporate Brand Visual and Voice Systems	Silver
Social Media	Carbonara Group	Texas Children's Pavilion for Women Bundles of Joy	Bronze
Social Media	Houston Methodist	Leveraging Reddit as a Q&A Platform	Bronze
Social Media	U.S. Army Corps of Engineers Galveston District	STEM Inspiration	Silver
Social Media	Houston Community College	Show us Your Spring Branch	Silver
Special Projects	Ward	Preserving a Local Treasure - Press Conference Announcing JW Marriot Houston Downtown	Bronze
Special Projects	Emerus	Emerus Campaign	Bronze
Special Projects	Galveston Island Convention & Visitors Bureau	Press Conference: Galveston 5 Years After Hurricane Ike	Gold
Special Projects	Love Advertising	Komen Houston Affiliate PSA Campaign	Silver
Special Projects	Houston Methodist	Mexican Press Tour	Silver
Special Publications	City of Pearland	Pearland's Calendar & Annual Report- Showcasing the City's Talented Residents	Silver
Special Publications	Elmore Public Relations	Discovery Green 5th Birthday Magazine	Silver
Unconventional PR	MMI Agency	MD Anderson Regional Care Centers Strikeout Cancer Wall	Bronze
Unconventional PR	Emerus	Emerus Campaign	Bronze
Video	Southwestern Energy Company	"Leading Energy" Southwestern Energy Corporate Video	Bronze
Video	Langrand and Company	WellPoint "Healthy Together" Video	Bronze
Video	Emerus	Emerus Brand Spots	Bronze
Video	Exterran	The Adventures of C-Series Man	Silver

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Video	Langrand and Company	METRO Open Your Brain School safety Video	Silver
Websites	Love Advertising	30 Years of Gallery Giveaways Website	Bronze
Websites	CenterPoint Energy Corporate Communications	CNP Today	Silver
Websites	Exterran	The New MyExterran	Silver