

For Immediate Release

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The Public Relations Foundation of Houston Announces 2016 Scholarship Program

-- Two new scholarships to be awarded --

(HOUSTON, Texas) –The Public Relations Foundation of Houston kicked off its annual scholarship season last week. The Public Relations Foundation of Houston, the charitable arm of PRSA Houston, has focused on supporting college students in and from the Houston area studying PR or a communications-related field. The Foundation typically awards a scholarship each year to a deserving student in the surrounding Greater Houston area. Last year, the PRFH gave two additional finalists stipends. Thanks to generous contributions from their donors, the organization now has the funds to provide three \$3,000 scholarships.

The scholarship levels now include: freshman/sophomore (undergraduate), junior/senior (undergraduate), and graduate (master's degree program or equivalent). Each scholarship is \$3,000 for the 2016-2017 academic year. All candidates must meet the requirements and application packages can be found online at www.prsahouston.org/scholarship/. The Foundation raises funds and supports this scholarship program by hosting community events throughout the year such as their silent auction, shop for cause, PRSA Houston luncheon, and fall giving campaign.

Applications are due on March 17th (new deadline) by email to the PRFH at prfoundationhou@gmail.com. Recipients will have the opportunity to be recognized and attend the PRSA Houston 2016 Excalibur Awards Gala in June. For questions about the scholarship program, please contact PRFH scholarship chairs, Kelly Lawrence and Lauren Lucas, at prfoundationhou@gmail.com. For more information about the PRFH, please visit www.prsahouston.org/foundation.

About the Public Relations Foundation of Houston

The Public Relations Foundation of Houston (PRFH) was formed by PRSA Houston to support the growth and development of the PR profession by awarding scholarships to college students at regional universities. Their mission is to strengthen the future of public relations.

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